Agenda: Class No. 7

• Week 4: Where are we?
• So what needs doing?
  – Situational difference and transformation -> in a place framework
  – The benefits (and difficulties) of a widened aboutness ->
  – Description/evaluation -> from a “conditioned” view
  – OK, so go ask Sally.
So, you’ve picked a project and written about it in *Project on a Page*...and you now are much clearer about the difference between a problem or a topic and a *project*...

I’ve been encouraging you to place your project and widen and deepen what it’s *about*...

And to use *cognitive maps* at relevant scales and issues and questions at those scales to help develop your description/evaluation...

I’ve lent you my *Fan* to help explore the broad array of human “interests in…” and “concerns for…” aboutness in intentionality...

In order to determine *what needs doing*... As you rewrite, redraw and develop your work...

And to ponder *designing* from the inside as we go along...
Non Sequitur

Elmo Coli's hard lesson in naming

E. coli's fine food

Grand opening

Eugene R-G 10/8/01
www.non-sequitur.com
ISSUES IN PLACES

MIXED MEDIA

CATS

THAT HAD TO BE THE ABSOLUTE WORST MUSICAL I HAVE EVER SEEN...

THEAT

9/19
The more you know, the harder it is to take decisive action.

Once you become informed, you start seeing complexities and shades of gray.

You realize that nothing is as clear and simple as it first appears. Ultimately, knowledge is paralyzing.

Being a man of action, I can't afford to take that risk.

You're ignorant, but at least you act on it.
Alice in Wonderland (Carroll 1933). When Alice met the Cheshire-Cat in Lewis Carroll’s story of Alice’s Adventures in Wonderland, she asked the Cheshire-Cat:

“Would you tell me, please, which way I ought to go from here?”

“That depends a good deal on where you want to get to,” said the Cat.

“I don’t much care where—” said Alice.

“Then it doesn’t matter which way you go,” said the Cat.

“—so long as I get somewhere,” Alice added as an explanation.

“Oh, you’re sure to do that,” said the Cat, “if you only walk long enough” (p. 75–76).
SALLY FORTH

I think it's awfully darn presumptuous of you to make out a list of things for me to do. I'm a big boy, and I'll decide for myself what I'm going to do. Thank you very much.

Okay.

So, what needs doing?
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• Intentionality & Some pieces of the PiE:
  – A model for designers
  – Sine Qua Non
  – Vivid Presence
    “The future will be better tomorrow.”
    “When you come to the fork in the road, take it.”

• Assignment No. 3, Vivid Presence, Class R&D on Tuesday, Oct. 28
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"The future will be better tomorrow." – Dan Quail
"When you come to the fork in the road, take it." – Yogi Berra

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Ways of Thinking About Design