



UNIVERSITY OF OREGON

The University of Oregon and Portland

A Strategic Partnership



Linda Brady
Senior Vice President and Provost

1884—Law School

1887—Medical School

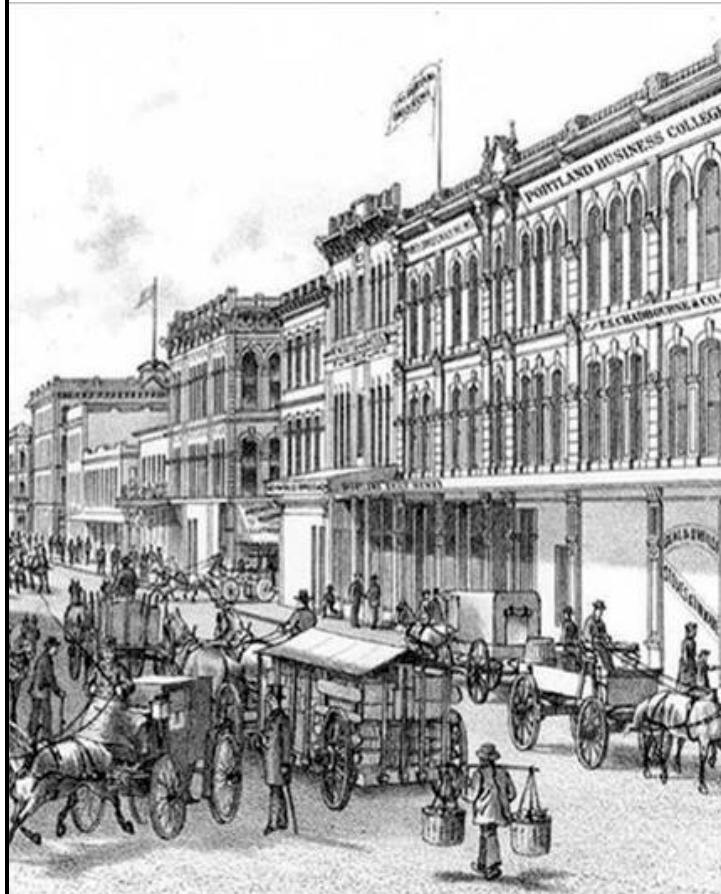
1914—School of
Commerce and
Industrial Survey

1993—Joint UO-PSU
graduate architecture
program

2006—Turnbull
Center, Journalism
and Communication

2008—A New Home
for UO Portland

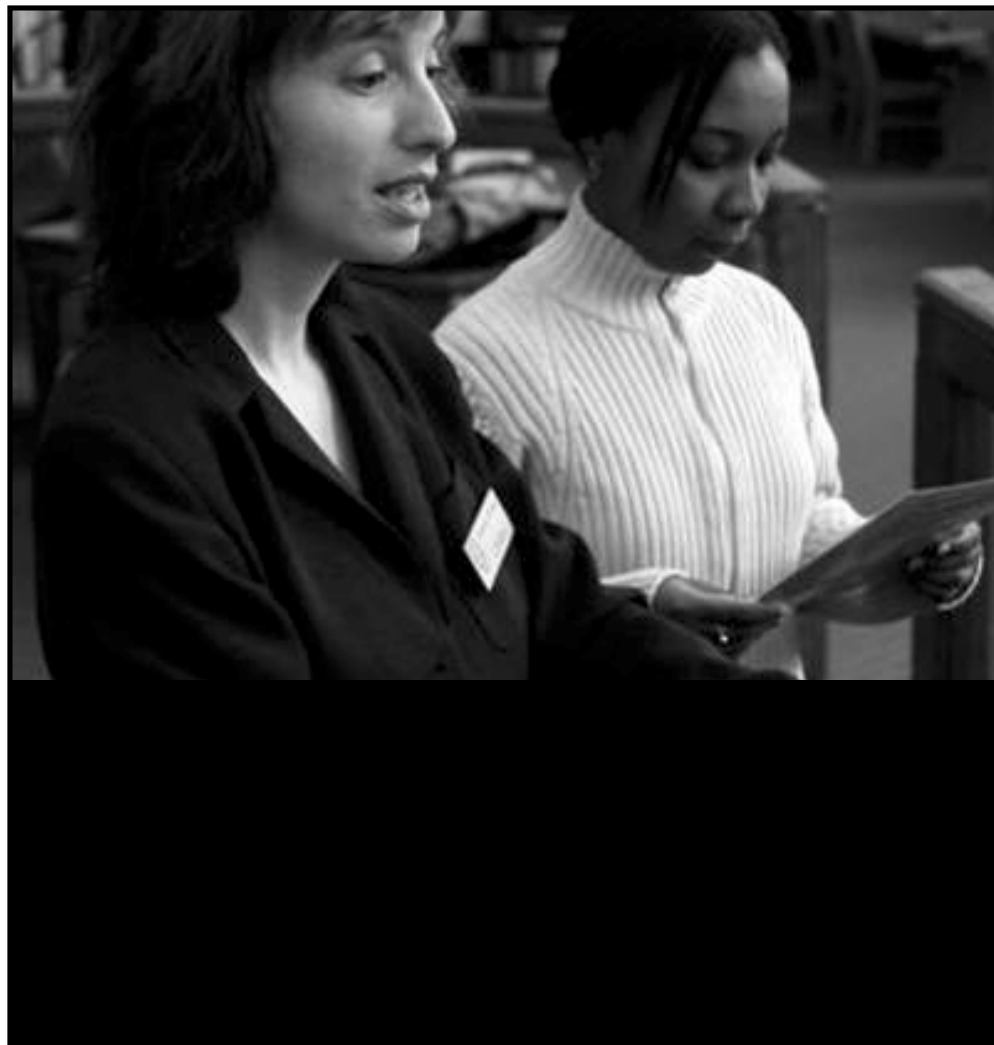
A History of Portland Presence



UO Students and Alumni

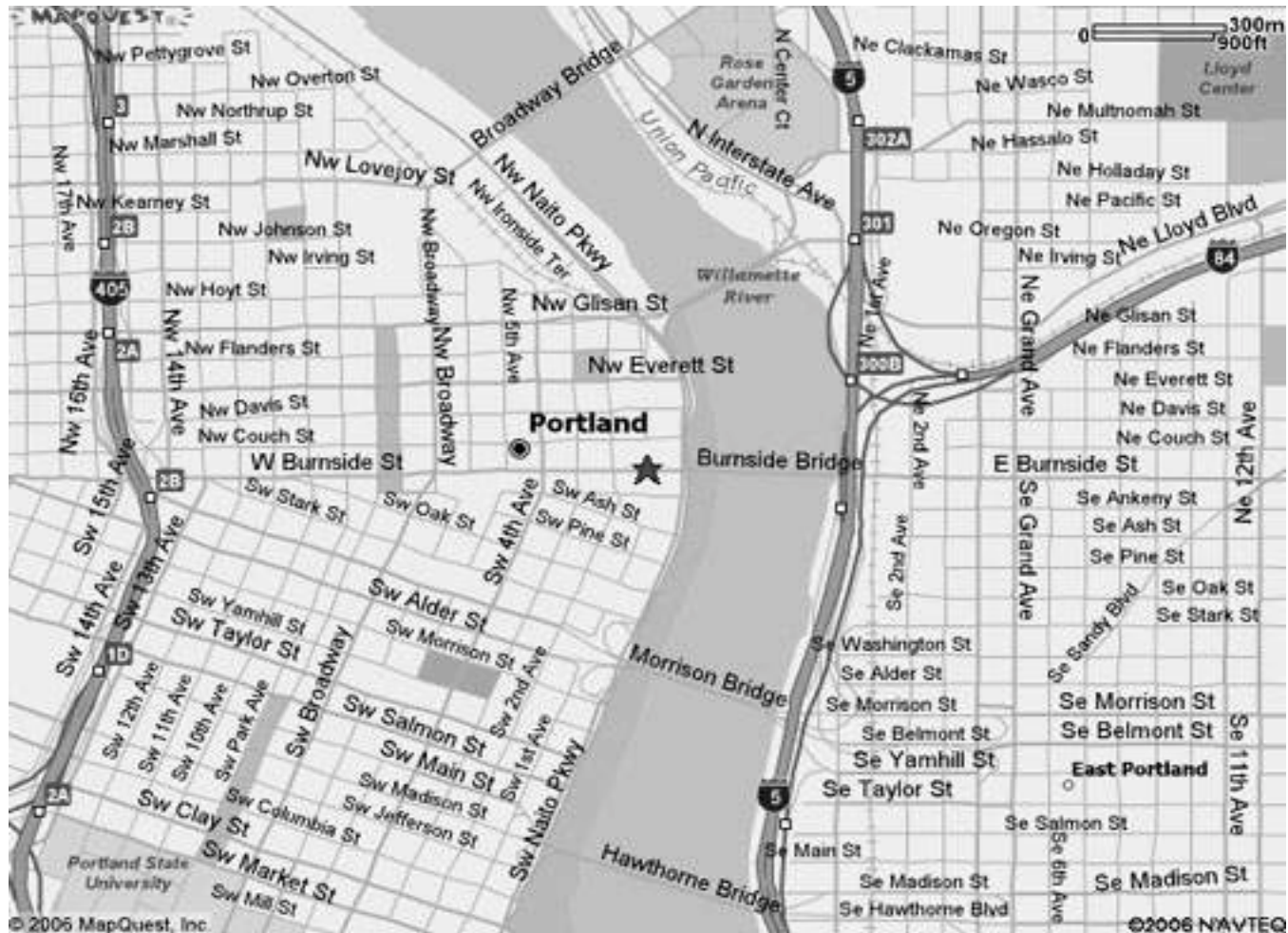
Top 10 Feeder High Schools, Fall 2006

- ¥ Sunset
- ¥ Churchill (Eugene)
- ¥ South Eugene
- ¥ West Linn
- ¥ Beaverton
- ¥ Tigard
- ¥ Lincoln
- ¥ Westview
- ¥ Southridge
- ¥ Grant



The UO and Portland: A Strategic Partnership

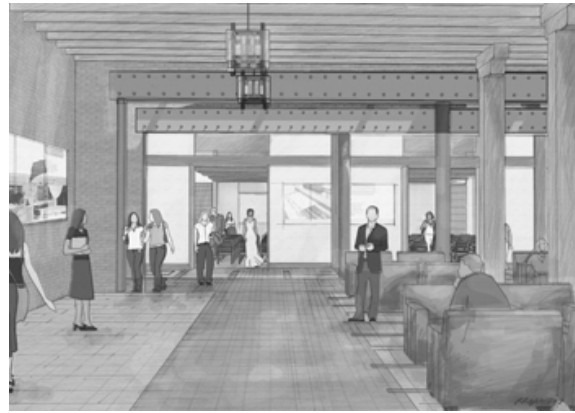
Site Overview



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The UO and Portland: A Strategic Partnership

Through a partnership with Venerable Properties the UO has an 18 year master lease on the White Stag with an option to purchase in 2016



Fletcher, Farr, Ayotte Architects along with Bremik Construction are providing the vision and skill required to transform the White Stag to meet the needs of the University of Oregon



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Examples of Portland Presence

- ¥ AHA International
- ¥ Center for Applied Second Language Studies
- ¥ Oregon Executive MBA
- ¥ UO Libraries
- ¥ College of Education
- ¥ UO Career Center
- ¥ Continuing Education
- ¥ Master's in Applied Information Management
- ¥ Project Alliance
- ¥ Labor Education Research Center
- ¥ School of Journalism and Communication
- ¥ School of Law
- ¥ School of Architecture and Allied Arts
- ¥ Energy Studies in Buildings Laboratory



Criteria for Portland Program Delivery and Development

- ¥ Consistent with institutional mission within AAU
- ¥ Build on strengths and niches within OUS
- ¥ Sound business plan and financial support within UO
- ¥ Add unique benefit to the student experience
- ¥ Serve region through education, research and outreach
- ¥ Enhance public, private and community partnerships



Architecture & Allied Arts

¥ ***Architecture:***

Oregon's only
accredited program,
graduate and
undergraduate

- Urban architecture
- Housing innovation
and sustainable
building practices
- Historic preservation

¥ ***Arts and Arts Administration***



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School of Journalism and Communication
George S. Turnbull
Portland Center

- ¥ Serves students and professionals in Portland and Eugene
- ¥ \$9+ million raised
- ¥ Seniors spend term in residence
- ¥ Professional Master's in Strategic Communication



Lundquist College of Business

¥ *Oregon Executive MBA (OEMBA)*

- University of Oregon degree offered in partnership with OSU and PSU
- Hispanic Metro Chamber of Commerce
- New Venture Championship



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