Track: Applied Economics, Business and Society

Current Curriculum
The Applied Economics Business and Society track combines technical training in business with the analytical training of the liberal arts. This concentration draws heavily from courses in the Business School and the Economics department so that it offers specific business skills while also exploring how business works in society, on the national level, and in the global context. This track is designed specifically for students who wish to work in business or to pursue an MBA.

Preliminary Core
BA 101
EC 201
EC 202

Methodology Requirement
BA 215
MATH 243

Specialization Requirements: Must take 5 of the following courses:

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Proposed changes
1) Increase the required credit hours from 40 to 48
2) Under specialization requirements, do the following:
   a) Increase the number of required specialization courses from 5 to 7 (which will bring the credit hours to 48)
   b) Drop Journalism 412
   c) Add the following:
      i) EC 333: Resource and Environmental Economic Issues
      ii) EC 330: Urban and Regional Economic Problems
      iii) EC 399: Special Studies [Topics]
      iv) ENVS 335 Allocating Scarce Environmental Resource. Prereq: MATH 105 or higher.
      v) ENVS 345 Environmental Ethics
      vii) Journalism 350 (Principles of Public Relations).
viii) PHIL 120 Ethics of Enterprise and Exchange. Topics include corporate and consumer responsibility, meaningful work, and leadership.

ix) PS 275 Legal Process (4) Overview of the United States legal system.