# Phase-dependence of Intention, Form & Meaning

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<td><strong>Attending to...</strong></td>
<td>Interest “called” to differences arising in environmental situations.</td>
<td>Interest in what needs doing; ways of thinking and working; and how to proceed.</td>
<td>Interest in re-ordering, re-integrating, re-composing, the expressiveness of materials and relationships, the new ideas, intentions and qualities that arise in formative work.</td>
<td>The waning of interest in resolved places. The returning of interest to... Interest reignited by the experience of significant difference in other places.</td>
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<td><strong>Intending toward...</strong></td>
<td>Probing and constructing shared understandings of environmental difference (issues in places); understanding and overcoming “environmental inertia.” Shared narratives of “what needs doing.”</td>
<td>Developing intentional narratives, intentional structures, constructing “Fans of Value” and “Fans of intention,” “goal arrays,” image mapping; “new metaphoric ladders” from here to there.</td>
<td>Discovering intentional relationships, correspondences and conflicts; exploring the formative potential of intentional orders, patterns and priorities. Discovering, developing, clarifying intentional understanding through formative expressions.</td>
<td>Recognizing of intentions in experience; others are sensed, felt; many are reconstructed and transmuted through strong participation and interpretation; some are lost to other points of view or just lost.</td>
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<td><strong>Forming out of...</strong></td>
<td>Reawakening of form in consciousness; critiquing of existing formative inadequacies in environmental situations; incipient form.</td>
<td>“Ends in view:” “vivid presence;” new metaphors for old; images of “better”; formative possibilities, options, choices.</td>
<td>Metaphoric and factual redescriptions, compositions, conjunctions; metaphoric mappings; reweaving, cultivating and crafting of new formative expressions; composing, patterning, expressing and embedding valuing priorities. Integrating the new with the old;</td>
<td>Form: apt, fresh, poietic and just, enchants, connects, satisfies, succeeds (for a time) and then vanishes into environmental experience like well-worn metaphors.</td>
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<td><strong>Meaning in experience...</strong></td>
<td>Growing dissatisfaction, desire for change; interest in new possibilities; worry/confidence that change will be better than...</td>
<td>Engagement in purposeful, environmental work; planning a course, a method; a setting forth; commitment to designing; processes, people, schedules, and to change.</td>
<td>Formative expressions evaluated as significant, satisfying, and successful. Intentions used as criteria for evaluation. Evaluation generates additional recycling until resolution.</td>
<td>Meaning is constructed through personal and social filters. Meaning is ignited, felt, perceived, constructed. The measures of meaning wane as interests and formative expressions wane.</td>
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**Signifiers**:
- **Attend**: Phase of initial interest.
- **Intend**: Phase of shared understanding.
- **Form**: Phase of reawakening consciousness.
- **Meaning**: Phase of growing dissatisfaction.

**Signifiers**:
- **New**: 1st quarter.
- **First Qtr.**: 1st quarter.
- **Full**: Full quarter.
- **Last Qtr.**: Last quarter.

**Signifiers**:
- **Interest**: Probing and constructing shared understandings.
- **Intention**: Discovering intentional relationships.
- **Form**: Reawakening of form.
- **Meaning**: Growing dissatisfaction.