Your Project Strategies

Strategies, as everyone knows, are clever ways to reach your goals. Each project has a number of them because environmental problems are rarely about just one interest or concern. If goals and objectives emphasize a larger to smaller grain continuum of the what of a project, strategies do the same for the how. Strategies are verbal, diagrammatic, organizational hows.

Assignment No. 5 has two parts:

The first is to write out and/or diagram some of your key project strategies - or at least begin to speculate about them productively.

The second is to begin to organize working on your project strategically in terms of tasks, time and products. To this end you are asked to make a bar chart of the work of your project through its completion. Break your work down as specifically as you can into tasks that need to be done. Assign them the time you think fits with the scope of the work and name the products of each effort.

Of course this is a difficult task at this time and you can't spell out everything. For this exercise, try to build a general bar chart pattern of your whole process and then take a piece that seems most important to you, or one that you already know a lot about, and then use that piece to develop a finer grain expression of specific tasks, time and products. Project managers do this sort of thing routinely in order to estimate costs and assign work to team members. Good management doesn't assure good design, but it can make it possible. It can also help keep the stress level of designing in the creative range!

We'll pin up some bar charts and hear about some of their specifics in class.